



LIVING

STREETS

LET'S
WALK TO
SCHOOL

2025/26

WOW Classroom Guide



Need to know

Everything you need to know
to run WOW in your classroom.

WOW TRAVEL TRACKER

- This is where pupils' daily journeys will be recorded.
- Download and complete a Hands Up Survey before you start delivering WOW from livingstreets.org.uk/wowlaunch. This is essential for you and us to monitor progress.
- Access **CLASSROOM LOGIN** tab at traveltracker.org.uk using your three-word classroom access code:

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- Record journeys by selecting the travel modes and the pupils who used them.



ENGAGING PUPILS

- Access launch materials under the **RESOURCES** tab on the WOW Travel Tracker or at livingstreets.org.uk/wowlaunch
- Discuss the benefits of walking to school in class.
- Remind pupils there is a new WOW badge to earn each month by walking/wheeling, cycling, scooting or doing 'Park and Stride' or 'hop off'.
- Nominate pupil WOW Ambassadors. Find out more at livingstreets.org.uk/wowambassador

WOW BADGES

- Reward a WOW badge at the end of each month. Your school's WOW Champion will tell you who has earned one.
- WOW badges are made in Cornwall from recycled plastic material.



DIGITAL RESOURCES

A full range of guides and supporting resources are available at livingstreets.org.uk/wowlaunch, including:

- **WOW VIDEOS AND LAUNCH PRESENTATION** – to introduce WOW to your staff, pupils, parents and carers
- **WOW TRAVEL TRACKER TUTORIAL VIDEOS** – guidance for WOW Champions and classroom staff
- **WOW AMBASSADOR SUPPORT PACK** – to help you run a successful WOW Ambassador scheme
- **PARENT/CARER LETTER** – to introduce WOW to families and help them get involved
- **SUSTAINABILITY GUIDE** – information regarding the sustainability of the WOW badges
- **INCLUSIVITY LEAFLET** – information on how to adapt WOW to ensure it's inclusive
- **WOW AND THE CURRICULUM DOCUMENT** – to help align WOW with subject and curriculum areas
- **BADGE GUIDE WEB PAGE** – WOW badge calendar, including talking points inspired by each design.



livingstreets.org.uk/wowlaunch

This leaflet is produced with vegetable-based inks and made of material from well-managed FSC®-certified forests and from recycled materials.



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