



LIVING

STREETS

WALK FORWARD:

LEAVE A LEGACY

FOR BETTER

STREETS



We are Living Streets, the UK charity for everyday walking.

Walk Forward: Leave a legacy for better streets

fundraising@livingstreets.org.uk

OUR LEGACY BEGAN WITH A SIMPLE BELIEF: STREETS SHOULD BE SAFE FOR PEOPLE

LIVING STREETS WAS FOUNDED IN 1929, AT A TIME WHEN CARS WERE NEW AND THE RULES OF THE ROAD BARELY EXISTED. THERE WERE NO SPEED LIMITS, NO TRAFFIC LIGHTS, NO DRIVING TESTS, NO SAFE CROSSINGS — AND NO REAL PROTECTION FOR PEDESTRIANS.

The consequences were devastating. Pedestrians, including children, were being killed and seriously injured in shocking numbers. Streets that should have been places to walk, talk and play became dangerous and unforgiving. From the very beginning, Living Streets — then known as The Pedestrians' Association — stood up for people. We campaigned, lobbied government and challenged the idea that streets were only for cars.

Over the decades, our work helped bring about changes that many of us now take for granted:

- Zebra crossings to give pedestrians priority
- Speed limits to reduce danger and save lives
- Driving tests and the Highway Code, helping create shared rules and responsibilities
- Safer street design, clearer crossings and better protection for people walking
- More recently, progress on issues like pavement parking bans and stronger pedestrian priority rules.



THESE CHANGES HAVE TRANSFORMED EVERYDAY LIFE.

Thanks to sustained campaigning, the number of pedestrians killed or seriously injured on our roads has fallen dramatically compared to the early days of motoring.

BUT OUR WORK IS FAR FROM FINISHED



IN 2024, 409 PEDESTRIANS WERE KILLED AND 5,823 SERIOUSLY INJURED ON OUR ROADS. BEHIND EVERY STATISTIC IS A FAMILY, A COMMUNITY AND A LIFE CHANGED FOREVER.

Alice tragically lost her life on our roads while walking to school. Her mum, Claire shares her heartbreaking story. It is a reminder of why Living Streets exists and why we must keep going.



“When my children started primary school, I worried about the four lane road beside it. Cars regularly sped well above the limit. Like so many parents, I accepted the constant stress of keeping my children safe as part of everyday life.

On 8 July 2023, we approached the school crossing together. The traffic lights were red. The cars had stopped. I had Joseph’s hand in one of mine and our coats and shopping in the other. Alice was just a step ahead, when a driver overtook the stationary cars, ran the red light at speed and hit her.

Two pink and black trainers, a broken wing mirror and an innocent, nine-year-old girl lay on the ground. My precious daughter never regained consciousness. We used the crossing exactly as intended — yet it became a death trap. Alice’s death showed me that road danger is treated as collateral damage, even though it is preventable. People should not lose their lives simply for walking to school.

I want a culture where dangerous driving is unacceptable and streets are designed to protect people — not just cars. Alice’s right to live mattered more than someone else’s need for speed.”

Claire, Alice’s mum



YOUR LEGACY STARTS HERE

HELP US KEEP CAMPAIGNING FOR ACTION THAT SAVES LIVES AND TRANSFORMS OUR STREETS. BY LEAVING A GIFT IN YOUR WILL, YOU CAN PROTECT FUTURE GENERATIONS AND CARRY A 100 YEAR MOVEMENT FORWARD — HELPING CREATE STREETS WHERE EVERYONE CAN WALK, WHEEL AND CYCLE SAFELY, CONFIDENTLY AND HAPPILY.



YOUR GIFT CHANGES LIVES



We are so grateful for every legacy gift we receive. Streets that are safe and accessible don't happen by chance—they need advocacy and funding.

Your legacy gift will help us:

- Campaign for safer crossings, lower speed limits, and pavement parking bans.
- Improve mental and physical health through active travel.
- Enable older adults to stay mobile and independent by improving pavements.
- Support women's safety with well lit, people centred streets and spaces.
- Expand research and policy influence to protect the future of pedestrians.
- Bring communities together through people friendly street design.
- Reduce car dominance, pollution and congestion.



OVER THE LAST TWO YEARS, DONATIONS HAVE POWERED REAL PROGRESS —

HELPING TRANSFORM STREETS INTO SAFER, HEALTHIER PLACES FOR EVERYONE.

Scotland rolled out a ban on pavement parking!



Wales adopted a 20mph default speed limit in residential areas!



Our Walk to School Outreach project created:

17.8m

walking/wheeling journeys and removed

3.4m

car km from the road in England.



94%

of Walking Friends Wales participants reported an improved sense of physical wellbeing

3.7k

members



53k

supporters

61

Local Groups

including parent-led and affinity groups to meet the needs of specific communities.

WHY LEAVE A GIFT IN YOUR WILL?



1) Your wishes, your legacy

Making a will is the only way to be certain your wishes are honoured. It gives peace of mind that the people and causes you care about most — including safer streets for future generations — will be protected.

2) A thoughtful way to give

Leaving a gift to Living Streets in your will can reduce the inheritance tax paid by your estate, meaning more of what you leave can go to your loved ones — and towards creating safer, healthier streets for them.

3) A lasting impact on everyday lives

Leave a gift in your will and help power a movement that's been protecting people walking for nearly 100 years. Every legacy—no matter the size—can save lives, prevent tragedies and create safer, happier streets for generations to come.



HOW TO LEAVE A GIFT IN YOUR WILL



There are two types of gift you can leave to Living Streets in your will. You can discuss the best decision for your circumstances with our free-will writing service.

- **Residuary Gift:** This is a gift of all or part of what's left of your estate after all other gifts, debts, and expenses have been paid. For example, you could leave 10% of your residuary estate to Living Streets.
- **Pecuniary Gift:** This is a fixed sum of money set at the time you write your will. Therefore, its real value decreases over time due to inflation, unless it is index-linked to the Retail Price Index. You can specify any amount you wish to give.

No matter the size or type of gift – your contribution will make a significant impact on our work to achieve a better walking environment and inspire people to walk, cycle and wheel more.



MAKE OR UPDATE YOUR WILL **FOR FREE**

WE HAVE TEAMED UP WITH FAREWILL WHO CAN CREATE OR UPDATE YOUR WILL ONLINE OR OVER THE PHONE AT NO COST TO YOU, SAVING YOU OVER £100 WHILE ENSURING YOUR WISHES ARE CLEAR AND YOUR LEGACY SECURE.



As the UK's best rated will writing provider, rated 'Excellent' with over 16,000 reviews on Trustpilot, Farewill offers a straightforward service where you can write your will in as little as 30 minutes online or over the phone. Every will is reviewed by their dedicated specialist for clarity and compliance.

Farewill is designed to support you as life changes. You can update your will whenever your circumstances change, and access additional guidance if your wishes become more complex. Farewill can also help with other important arrangements, such as funeral planning and probate, offering clear, practical advice, providing reassurance and support when it's needed most.

Write your free will with Farewill: farewill.com/livingstreets

Alternatively, you can find a qualified local solicitor through the Law Society's website [Find a Solicitor - The Law Society](#) or call 020 7242 1222



UNRESTRICTED GIFTS

Leaving a gift in your will to Living Streets helps ensure we can respond to the most urgent challenges facing people walking — now and in the future. An unrestricted gift allows us to act where the need is greatest, whether that's campaigning for safer roads, influencing policy, or protecting children and families on their journeys every day.

If there is a particular part of our work that matters most to you, you can choose to direct your gift accordingly. However, unrestricted gifts give us the flexibility to have the greatest possible impact at the time your generosity is received.





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THANK YOU

WHATEVER YOU DECIDE, WE ARE DEEPLY GRATEFUL FOR YOUR SUPPORT. WE RESPECT YOUR WISHES AND ARE HERE TO HELP. IF YOU WOULD LIKE TO TALK THROUGH LEGACY OPTIONS OR NEED ANY FURTHER INFORMATION, PLEASE DON'T HESITATE TO GET IN TOUCH.

Thank you for helping us create streets where everyone can walk safely, confidently and happily — now and for generations to come.

For more information please contact fundraising@livingstreets.org.uk

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We are Living Streets, the UK charity for everyday walking.

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