



LIVING

STREETS

MOVE MAKERS

Champions Guide

Helping your school get started with Move Makers

Welcome to Move Makers, the new school travel challenge from Living Streets. Move Makers inspires pupils to travel actively and sustainably to school through friendly competition and fun rewards. As your school's Move Makers Champion, you will coordinate the challenge and help pupils and colleagues get the most from it.

What is Move Makers?

Move Makers is a monthly challenge where:

- Pupils log how they travelled to school each day on the Move Makers platform
- Points are awarded based on travel mode and regular use
- Classes compete to have the most points each month
- Pupils earn individual recognition for participation and improvement
- There are also termly competitions between schools on local and national leaderboards.


Your role is to support teachers, manage communication and oversee the overall running of the challenge in school.



ACCESSING

MOVE MAKERS



Move Makers is a digital platform where children log their journeys each day. movemakers.org.uk 

YOU WILL RECEIVE:

- School-wide login details
- Instructions for setting up teachers and classes
- A link to the parent/carer information page.

Pupils log their journey by selecting their name/icon and choosing their travel mode. Teachers can also record in batch mode if time is short.



> PRACTICE MODE

The first five days of journey logging will be in practice mode. This:

- Establishes a baseline
- Gets classes familiar with the recording process.

Once each class has recorded five days of journeys, their practice mode is complete and the challenge begins!



➤ LAUNCHING MOVE MAKERS IN SCHOOL

After practice week, introduce Move Makers to the school. You can:

- Use the launch presentation in assembly
- Share the parent/carer letter and parent portal link
- Brief class teachers on logging expectations
- Display posters or messaging around school to build excitement
- Highlight to colleagues the benefits of pupils travelling actively to school: improved pupil focus, less congestion at the gates and class rewards!

➤ MONTHLY CLASS COMPETITION

Each month, Move Makers calculates:

- The winning class, based on points per pupil (PPP). This makes it fair for different sized classes
- Top three pupils in each class
- The Change Maker award for the pupil with the biggest improvement in each class.

➤ AWARDS AND REWARDS:

- Announce the winning class in assembly and award them the mini Strider mascot toy
- Reward each pupil in class with the monthly Move Makers sticker
- Gold, silver and bronze stickers for top scorers in each class
- A special Change Maker sticker for the most improved pupil in each class.



➤ SUPPORTING PARENTS AND CARERS

Share the parent/carer letter, which includes:

- Overview of Move Makers
- Why walking to school matters
- Link to the parent/carer portal.

➤ MONITORING AND TROUBLESHOOTING

As Champion, you may be asked to:

- Clarify travel mode options
- Support teachers with logging queries
- Remind classes to log daily
- Liaise with Living Streets if needed.



MOVE MAKERS



MOVE MAKERS



MOVEMAKERS.ORG.UK



This leaflet is produced with vegetable-based inks and made of material from well-managed FSC®-certified forests and from recycled materials.

We are Living Streets, the UK charity for everyday walking.

Living Streets (The Pedestrians' Association) is a Registered Charity No. 1108448 (England and Wales) and SC039808 (Scotland), Company Limited by Guarantee (England & Wales), Company Registration No. 5368409.