



MOVE MAKERS

Champion's Guide

Helping your school get started with Move Makers

Welcome to Move Makers, the new school travel challenge from Living Streets. Move Makers encourages pupils to travel actively and sustainably to school through friendly competition and fun rewards.

Thank you for being a Move Makers Champion

As your school's Move Makers Champion, you will coordinate the challenge and help pupils and staff get the most from it.

Your role is to set up classes on the platform, support teachers, manage communications and oversee the overall running of the challenge in school.

What is Move Makers?

Move Makers is a monthly challenge in which pupils log how they travel to school each day on the Move Makers platform.

Points are awarded for different modes of travel, with bonus points for active travel and regular logging. Each class works together to earn the highest score each month, while pupils can also earn individual recognition for participation and improvement.



> ACCESSING MOVE MAKERS

Move Makers is a digital platform where children log their journeys each day. movemakers.org.uk
You will receive:

- School-wide login details
- Instructions for setting up classes (admin guide)
- A link to your school's parent/carer portal.

Pupils log their journey by selecting their name/icon and choosing their travel mode each day. If time is limited, teachers can record journeys for the whole class using batch mode.



> PRACTICE MODE

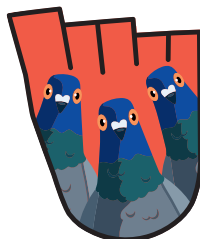
Before launching Move Makers at your school, ask each class to log how pupils usually travel to school in Practice Mode. The first time each class uses Move Makers, it will automatically be in Practice Mode. This sets an accurate baseline for the challenge without influencing pupils' responses.

> LAUNCHING MOVE MAKERS AT YOUR SCHOOL

Once all classes have completed Practice Mode, you're ready to launch the challenge. Introduce Move Makers during assembly and explain how the challenge works. The first day that classes log their journeys after the launch marks the start of the challenge.

To help build excitement, you can:

- Use the digital launch presentation provided
- Share the parent/carer letter text and portal link in your next newsletter
- Give each class teacher a classroom pack containing a classroom guide, stickers, leaflets for parents/carers, and Move Makers bookmarks
- Visit livingstreets.org.uk/movemakers for details of the points available for different travel modes



- Brief class teachers on logging expectations. Daily logging builds healthy habits, plus there are bonus points for logging streaks!
- Display posters or messaging around school
- Highlight to staff the benefits of pupils travelling actively to school: improved pupil focus, less congestion at the gates and class rewards!

> ENCOURAGING PARENTS AND CARERS

Your school dashboard contains a template parent/carer letter, including a link to your school's parent/carer portal, where families can view class scores and follow the competition.

Ask class teachers to send the parent/carer leaflets from the classroom packs home with pupils.



> MONTHLY CLASS COMPETITION

Each month, Move Makers automatically calculates:

- The winning class based on total points per pupil
- Pupils in the top three scoring positions (gold, silver and bronze) in each class
- The Change Maker award for the pupil who has shown the biggest improvement in each class.

> AWARDS AND REWARDS

- Announce the winning class in assembly and award them the Strider mascot toy for the next month
- Class teachers should reward all pupils with the monthly Move Makers sticker, which can be added to their Move Makers bookmark
- Class teachers should give out the special Change Maker sticker for the most improved pupil in their class.





AWARDS AND REWARDS

You can celebrate class and individual milestones in whatever fun way suits your school: whether that's a celebration assembly, extra golden time, popping a marble in the reward jar or any other fun tradition your pupils enjoy!

Why not keep a diary of Strider's adventures with the winning class each month?



Share on social

We'd love to see how your school celebrates.

✉ MOVEMAKERS@LIVINGSTREETS.ORG.UK

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[LIVINGSTREETS.ORG.UK/MOVEMAKERS](https://www.livingstreets.org.uk/movemakers)



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