



Welcome to...



MOVE MAKERS

Classroom Guide

The NEW SCHOOL TRAVEL CHALLENGE from Living Streets.

This guide explains everything you need to know to take part in Move Makers with your class.

What is Move Makers?

Move Makers inspires pupils to travel actively and sustainably to school through friendly competition and fun rewards.

Move Makers is a monthly challenge in which pupils log how they travel to school each day using the Move Makers platform.

Points are awarded for different modes of travel, with bonus points for being active and regular logging. Each class works together to earn the highest score each month, while pupils can earn individual recognition for participation and improvement.



LIVINGSTREETS.ORG.UK/MOVEMAKERS

WHY IS BEING ACTIVE ON THE JOURNEY TO SCHOOL IMPORTANT?

Walking, wheeling, cycling or scooting to school supports your pupils' physical health and helps them arrive energised, focussed and ready to learn.

Fewer cars around the school gates make the streets safer and more pleasant for the whole community, too.



> HOW DO WE TAKE PART?

- Log into Move Makers using your three-word password: **movemakers.org.uk**
- Pupils select their name/icon and choose their travel mode
- **If you're short on time, use batch mode:**
 - take a quick hands-up survey
 - record the class's journeys in one go.

TIP Build logging into your morning routine, so pupils do it consistently.



> PRACTICE MODE

The first time you use Move Makers, it will be in Practice Mode. Before the challenge is launched at school, ask your class to record how they usually travel to school in this mode. This sets an accurate baseline for the challenge without influencing pupils' responses.

Once your Move Makers Champion has launched the challenge in school, your class is ready to begin logging and collecting points!

> ENCOURAGING YOUR CLASS

- Send the leaflet for parents and carers home once the challenge is launched
- Discuss the benefits of being active on the journey to school for health, the environment and community
- Remind pupils that every logged journey earns points
- Celebrate streaks (daily logging) and being active
- Build excitement around the monthly class leaderboards
- Visit livingstreets.org.uk/movemakers for details of the points available for different travel modes



MONTHLY REWARDS AT THE END OF EACH MONTH:

Move Makers automatically calculates the winning class and the pupils in the top three scoring positions in your class. It will also calculate the class's Change Maker, the pupil who has shown the biggest improvement.



> CLASS REWARDS

- The class with the highest **total points per pupil** becomes the monthly Move Makers winner. They get to host the Strider mascot for the next month.
- Why not keep a diary of Strider's adventures with the winning class each month?

> INDIVIDUAL REWARDS

- Give a Move Makers sticker to all pupils who logged that month
- Encourage pupils to collect the stickers on their Move Makers bookmark
- Visit livingstreets.org.uk/movemakersrewards to discover the story behind each sticker in the words of the children who designed them
- Celebrate the pupils in the top three scoring positions (gold, silver and bronze) in your class
- Give the Change Maker sticker to the pupil who has shown the biggest improvement in your class



You can celebrate class and individual milestones in whatever fun way suits your school: whether that's extra golden time, popping a marble in the reward jar or any other fun tradition your pupils enjoy!

We'd love to see how your class celebrates. Ask your Move Makers Champion to share your stories and photos with Living Streets.



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