



LET'S
WALK TO
SCHOOL

2025/26

WOW Inclusivity

WOW rewards pupils who travel actively to school (walk, wheel, cycle, scoot, 'Park and Stride' or 'hop off') with WOW badges. However, we understand that isn't an option for everyone and aim to adapt WOW in these situations, so that all pupils have a chance to be awarded a WOW badge.

WHAT HAPPENS IF A CHILD CANNOT TRAVEL ACTIVELY TO SCHOOL?

Pupils who live far from school and can't travel actively the whole way should be encouraged to tell their parents/carers about 'Park and Stride' options.

There may be some pupils who can't ever travel actively to school. We suggest that a separate challenge is set for those who have exceptional circumstances (such as disability, using private taxis etc). WOW is an initiative to increase active travel to school rates, so please only use alternatives where there is no option for pupils to travel actively.



BELOW ARE SOME SUGGESTIONS FOR ALTERNATIVE CHALLENGES

PUPILS COULD:

- Create an active travel notice board
- Speak in assembly about WOW/the benefits of active travel
- Become a WOW Ambassador
- Support with counting/handing out badges
- Walk to the shops or the park at the weekend with family
- Walk for 10 minutes in the playground during the school day

If you do set a separate challenge for a pupil, please record the true travel mode on the WOW Travel Tracker so that data is accurate. In the admin log in of the WOW Travel Tracker, you can manually award a badge for any child.



0 BADGES AWARDED

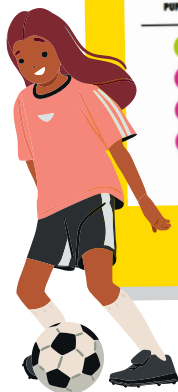
0 pupils have reached the monthly target and earned a badge.
0 pupils have been manually awarded a badge.

PRINT ALL CLASSES

PRINT SELECTED CLASS

PUPIL ICON	LABEL	PROGRESS TO WOW BADGE	① ACTIVE WEEKS THIS MONTH	BADGES EARNED SO FAR	AWARD BADGE
	Apple	<div><div></div></div>	1/5	0	<div>MANUALLY AWARD</div> <div>MANUALLY AWARD</div> <div>MANUALLY AWARD</div> <div>MANUALLY AWARD</div>
	Badminton	<div><div></div></div>	1/5	0	
	Ball	<div><div></div></div>	1/5	0	
	Balloon	<div><div></div></div>	0/5	0	

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