



Local Group Pavement Overload Campaign Assets

This document contains templates to support you to share the campaign film for Pavement Overload, and to encourage your viewers and networks to take action.

Contents

1. Email template
2. Social media post templates
3. Campaign graphic/ image

Email template

For use in newsletters out to your network

Subject: Pavement Overload campaign film

Dear XYZ

Britain's pavements are already under acute pressure. Yet, we have seen an increase in companies like Starship Technologies introducing delivery robots onto streets across towns and cities in the UK. This has been done without any consultation or regulation, takes up precious pavement space, and creates further obstacles for members of our communities.

Our latest action: Pavement Overload film

We've released a short campaign film that follows young disabled community advocate, Emily Green, as she navigates streets impacted by autonomous delivery robots, in her hometown of Leeds. It powerfully captures what wheelchair users, blind and partially sighted people, parents and carers with buggies, and older pedestrians experience every day.

Britain's pavements must not become a testing ground for private profit. They should be for the people.

How you can help

1. Watch and share the film: <https://www.livingstreets.org.uk/get-involved/campaign-pavement-overload/>

2. Write to your MP and urge the Government to create national regulations against delivery robots now.
3. Share your story. If you've been affected by delivery robots in your local area, please get in touch campaigns@livingstreets.org.uk

Social media

For posting to Facebook

 NEW FILM: Pavement Overload

 Britain's pavements are becoming testing grounds for privately run delivery robots. Without consultation or oversight, these robots are taking up precious space on our pavements... and wheelchair users, blind and partially sighted people, parents/carers with buggies, and older pedestrians are paying the price.

Our new campaign film follows disability advocate Emily Green as she navigates robot-occupied streets in Leeds.

It shows the impact of overloaded pavements, and why we urgently need regulation over the use of our pavements for private profit.

 Watch & share the film: <https://www.livingstreets.org.uk/get-involved/campaign-pavement-overload/>

 Write to your MP and demand national regulations NOW: [Pavement Overload | a campaign by Living Streets](#)

 Share your story. Have you been affected by delivery robots locally? Tell us: campaigns@livingstreets.org.uk

Britain's pavements should belong to the people.

#PavementOverload

For posting to Bluesky/WhatsApp

 WATCH THE NEW FILM: Pavement Overload

Britain's pavements are becoming testing grounds for privately run delivery robots. Wheelchair users, people with buggies & older pedestrians are paying the price.

Watch now  <https://www.livingstreets.org.uk/get-involved/campaign-pavement-overload/>

#PavementOverload

Image/ Graphic

LIVING STREETS

OUR PAVEMENTS ARE NOT FOR SALE

PAVEMENT OVERLOAD NEW FILM

TAKE ACTION AGAINST DELIVERY ROBOTS

1. **Share** our new film about disabled community advocate, Emily Green, as she navigates delivery robots in the streets.
1. **Take action** – write to your MP, telling the Government not to legalise delivery robots. It takes two minutes. Scan the QR code to sign: