



AWARDS

LIVING

STREETS



# WALKING WORKS AWARD

Celebrate and structure your business commitment to walking by gaining our Walking Works Award. Enjoy the benefits of improved staff wellbeing, stronger organisational culture and achieving social responsibility outcomes.



As the UK charity for everyday walking, we have over 90 years' experience in campaigning and delivering behaviour change initiatives to promote walking. We also have experience of working with workplaces to increase walking amongst employees. Our Walking Works Award provides a framework to get walking embedded in and around the working day of your business. Complete an action plan for assessment by Living Streets and undertake a series of interventions across at least two criteria to gain your award and show commitment to your staff and community stakeholders.



WALKING WORKS

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# THE WALKING WORKS AWARD IS STRUCTURED ACROSS THREE CRITERIA:



## 1. WALKING FOR WELLBEING:

Implement measures to get people walking, whether on site or from home, as an accessible and affordable way to keep staff physically active, improve mental wellbeing and increase productivity. These could include walking meeting policies, staff communications, facility provision, walking maps and more.

## 2. WALKING FOR CULTURE:

Address the reduced cohesion of hybrid working by placing walking and physical activity at the heart of your organisational routines. Measures could include appointing Walk Champions and groups, flexible policies, travel planning, walking challenges and more.

## 3. WALKING FOR SOCIAL RESPONSIBILITY:

Demonstrate your commitment to supporting your local community through walking. Actions could include carbon foot-printing processes, litter-picks, local campaigning around street issues, supporting walk to school and more.

Our resource hub and experienced staff are available every step of the way to offer support with your application and intervention implementation. Application fees are based on business size and sector.



**BY 'WALKING', WE INCLUDE PEOPLE WALKING WITH THE USE OF MOBILITY AIDS, INCLUDING WHEELCHAIRS. OUR WALKING WORKS PROGRAMME CAN BE TAILORED TO INDIVIDUALS' NEEDS AND ABILITIES.**



**LIVINGSTREETS.ORG.UK/WALKINGWORKS**

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**WALKING WORKS**