



LIVING

STREETS



LET'S
WALK TO
SCHOOL

WOW classroom guide for teachers



Hello teachers and teaching assistants, and welcome to WOW – the year-round walk to school challenge! Follow this simple step-by-step guide to make WOW a success in your classroom.

GET SET...

- 1** The launch media should already have been used to introduce the challenge to your pupils and explain why they are taking part in WOW. We recommend highlighting again the importance of walking to school. Remind your class that to earn their monthly badge they must walk or travel actively (skate, cycle, scoot, Park and Stride or hop off public transport) at least once a week, every week.
- 2** For a more pupil-led challenge, choose one or two pupils to become WOW Monitors. These pupils should be able to help log in to the WOW Travel Tracker each day, batch record everyone's journeys, encourage their classmates to walk to school, and help to allocate the WOW badges at the end of each month.
- 3** Log in to the WOW Travel Tracker at traveltracker.org.uk using your three-word classroom access code:

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- 4** At the top of the page, you will see a RESOURCES tab. Click here to access everything you need to run WOW, including your WOW Monitor and Park and Stride guides. You will also have access to the WOW launch media, should you wish to use this in class. Most resources can also be found at livingstreets.org.uk/wowlaunch
- 5** You can also use the HELP section to access lots of useful hints and tips about the WOW Travel Tracker.





- 1** Pupils' journeys need to be recorded every day on the WOW Travel Tracker. Log in with your three-word access code and select your class.
- 2** Recording journeys is simple – just select the modes of transport and the pupils that used them. There are two ways to enter the data, but the batch entry option is recommended to maintain physical distancing in the classroom.
- 3** Recording journeys shouldn't take more than a few minutes each morning! This doesn't have to be first thing; some schools choose a less busy time such as just before breaktime.
- 4** Use the DASHBOARD to see how your class is doing compared to others in your school – create a bit of healthy competition between colleagues!
- 5** Reward a WOW badge at the end of each month to all pupils who have earned one. Your school's WOW Travel Tracker lead will tell you who they are.

REMEMBER:

Our WOW badges are made from repurposed plastic material, including fridge trays, plastic plates, and yoghurt pot off-cuts that were otherwise destined for landfill. They are delivered to classrooms in 100% recyclable, biodegradable packaging. The badges can be recycled once pins are removed.



livingstreets.org.uk/wow

This leaflet is produced with vegetable-based inks and made of material from well-managed FSC®-certified forests and from recycled materials.

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