

LET'S WALKTO SCHOOL





the WALK TO SCHOOL challenge

2025/26





Whether you are new to WOW or returning for more, this guide for WOW Champions (member/s of school staff responsible for WOW) will help you make it a success.

#### **WOW TRAVEL TRACKER**

- This is where pupils' journeys will be recorded each day.
- Visit traveltracker.org.uk to register your school or log in to your account.
- Visit livingstreets.org.uk/wowlaunch or the RESOURCES tab on the WOW Travel Tracker for assistance.
- Download and complete a Hands Up Survey before you start delivering WOW from livingstreets.org.uk/wowlaunch

## **SUPPORTING COLLEAGUES**

- Add the school's three-word classroom access code to each Classroom Guide in this pack and give to each class.
- Watch the 'What is WOW?' and 'WOW launch' videos at livingstreets.org.uk/wowlaunch to learn all about WOW.

# **ENGAGING PUPILS**

- Introduce WOW in class or at an assembly to get everyone excited about taking part.
- Access launch materials under the RESOURCES tab on the WOW Travel Tracker or at livingstreets.org.uk/wowlaunch
- Nominate pupil WOW Ambassadors. Find out more at livingstreets.org.uk/wowambassador

### **INFORMING PARENTS AND CARERS**

- Download and share our parents and carers letters and shareables at livingstreets.org.uk/wowlaunch to spread the word of WOW!
- Encourage parents and carers to visit livingstreets.org.uk/ wowlaunch and view the 'What is WOW?' video.





# DIGITAL RESOURCES

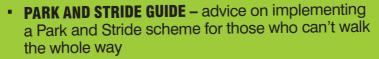






- WOW TRAVEL TRACKER ADMIN GUIDE advice for WOW champions on getting started with the WOW Travel Tracker
- WOW VIDEOS AND LAUNCH PRESENTATION to introduce WOW to your staff, pupils, parents and carers
- WOW TRAVEL TRACKER TUTORIAL VIDEOS quidance for WOW Champions and classroom staff
- CLASSROOM GUIDE advice for teachers and teaching assistants on running WOW in the classroom
- WOW AMBASSADOR SUPPORT PACK to help you run a successful WOW Ambassador scheme





- SUSTAINABILITY GUIDE information regarding the sustainability of the WOW badges
- **INCLUSIVITY LEAFLET –** information on how to adapt WOW to ensure it's inclusive
- **WOW AND THE CURRICULUM DOCUMENT to help** align WOW with subject and curriculum areas







**Share your WOW** stories on social media:



# WALKTOSCHOOL **f** LIVINGSTREETSUK



**C** LIVINGSTREETS







This leaflet is produced with vegetable-based inks and made of material from well-managed FSC®-certified forests and from recycled

We are Living Streets, the UK charity for everyday walking.