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#walkingsummit



LIVING

STREETS



BENSON COMMUNITY SCHOOL

Road Safety Champions

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WHY THIS PROJECT?



Benson Community School

2/3 Form Primary school in Birmingham.

Nursery – Year Six with 511 pupils.

Barriers faced at our school:

- Congestion outside school gates
- Illegal parking on yellow lines
- Safety of pupils
- Parents driving to school when living a short distance away
- Air pollution
- Noise pollution
- Lack of road safety awareness



WHAT HAVE WE IMPLEMENTED ?



At Benson we decided to work on a project to reduce these issues and barriers.



To do this we have:

- Signed up to Modeshift Stars
- Travel Plan
- Taking part in the WOW scheme since January 2019
- Travel Tracker recording travel every day
- Road Safety Champions selected from Y5 to support staff
- Road Safety Champions taking ownership of WOW project and spreading the word around school
- Monthly 'award days' where children across the school are awarded for active travel by Road Safety Champions (WOW Travel Tracker – badges)

Road Safety Champions

What do we do? *ROLE*

Record how we get to school every day, promote active ways of travelling to school, support parents at the beginning of the school day, reward pupils that travel to school in an active way.

What have we seen? *IMPACT*

Reduction in cars at school gates, less noise pollution, less air pollution, increase in walking rates, more children wanting to travel actively to school, pupils enjoying using the WOW Travel Tracker, children wearing their badges with pride.



CLOSING COMMENTS

WHAT WOULD WE RECOMMEND TO OTHER SCHOOLS?



- **Pupil voice**
- **Pupil group** to lead the project (roles and responsibilities)
- Getting out and about in your **local community**
- **Parental engagement**
- **Living Streets WOW Travel Tracker**
- **Modeshift Stars**
- **Travel Plan** – clear objectives and planning

