



CLEAN AIR ZONE - BIRMINGHAM

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#walkingsummit

#brumbreathes



A CLEAN AIR ZONE & CLEAN AIR STRATEGY FOR BIRMINGHAM

PRIORITISING WALKING

Birmingham is on a journey to cleaner air:

- [Clean Air Zone](#) for the city centre to be introduced in January 2020
- Currently consulting on a [Clean Air Strategy](#) for the wider city (*consultation open to 26 April*)

Developing a city wide approach to tackling air pollution

A CLEAN AIR ZONE FOR BIRMINGHAM



1



2



3

Reduce

Journeys made by the most polluting vehicles

Shift

Journeys made by walking, cycling & public transport

Improve

Encourage take up of cleaner, greener vehicles

COMPLIANCE WITH AIR QUALITY STANDARDS

WHAT WE WANT THE CAZ TO ACHIEVE

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CLEAN AIR STRATEGY

OUR PLEDGES



- 1) We will introduce a **Clean Air Zone** in Birmingham city centre
- 2) We will continue to deliver a **world class transport system**, which prioritises public transport, cycling and walking
- 3) We will identify **schools** exposed to air pollution problems and work with them to identify interventions to reduce this
- 4) We will expand our **air quality monitoring** network and work with others to make results readily available to all
- 5) We will further develop our approaches to tackling emissions from both **existing buildings and proposed developments**
- 6) We will work with key partners **across the West Midlands** to inform our own work, and provide leadership where required

OUR JOURNEY TO CLEANER AIR

THE LEARNING SO FAR

- Build support for this agenda at every level
 - Embed behaviour change as a golden thread
 - Seek to deliver with the city, not onto the city
 - Engage businesses, schools & communities
 - Lead by example through what we say and do
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- Find out more: www.birmingham.gov.uk/cleanair
 - Respond to the Clean Air Strategy consultation via: www.birminghambeheard.org.uk