

**Happy  
SHOESDAY**

# **COMMS PACK**

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# 1. EMAIL HEADER/FOOTER



# 2. POSTERS



# 3. SOCIAL MEDIA POSTS



Get ready for Happy Shoesday!

On Tuesday 19 May 2026, pupils across the country will wear their brightest, boldest, happiest shoes to celebrate walking.

They'll also raise funds for their school and for @LivingStreets campaigns for safer, more walkable streets.

Get involved <https://www.livingstreets.org.uk/happyshoesday>

#HappyShoesday #WalkToSchool #LivingStreets



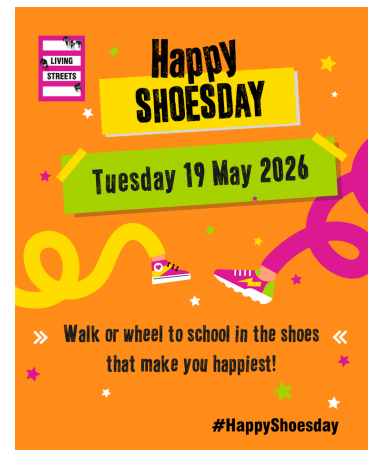
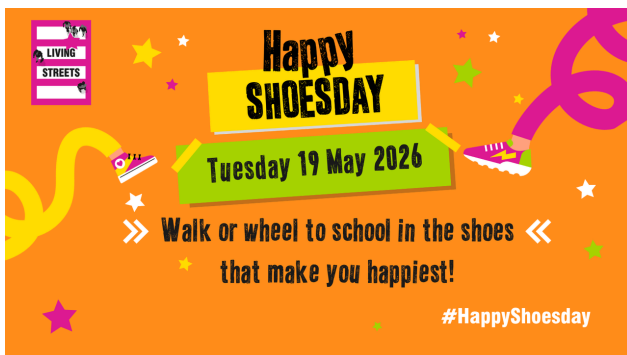
Happy Shoesday is almost here

Wear shoes that make you feel AMAZING and help us raise funds for a great cause with @LivingStreets

Small steps = BIG smiles!

Register your school for free <https://www.livingstreets.org.uk/happyshoesday>

#HappyShoesday #WalkToSchoolWeek



We're excited to take part in Happy Shoesday on Tuesday 19 May 2026 with @LivingStreets!

Wear your happiest shoes to school and donate what you can.

Your support helps create safer, healthier streets for families and communities.

Learn more <https://www.livingstreets.org.uk/happyshoesday>

#HappyShoesday #WalkToSchool





## 4. PARENTS/CARERS' NEWSLETTER CONTENT

Dear parent/carer,

We're excited to announce that our school is taking part in Happy Shoesday on Tuesday 19 May 2026. This fun fundraising day celebrates walking, creativity and wellbeing – pupils simply wear any shoes that make them feel happy and bring a small donation.

Why take part?

- It's fun, simple and uplifting
- It supports active travel and healthier habits
- Our school keeps 50% of all funds raised
- The rest helps Living Streets improve safety and walkability

We can't wait to see all the bright, bold and brilliantly joyful shoes!

You can find out more by visiting  
<https://www.livingstreets.org.uk/happyschoesday>

Thank you for your support.

