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| Living Streets |

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| **Template for writing a new group email**

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| This is your chance to connect with Living Streets supporters in your area and introduce yourself. Make sure that the tone is friendly and that you keep it short but sweet – people are often too busy to read a really long email. Use the following template to write an email to announce your Living Streets Local Group.

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| Subject line: Good news we have a new local group in [insert area]Dear {user\_data~First Name~Friend},I'm [insert your name] from the [insert name] Living Streets Group. Join us to [something you want to focus on e.g make our streets clutter free or walking friendly]. **Provide a link to your website page etc.** Brief description of what you want to do in the area and how people can get involved. For example - We live in a great city/ town/ village and together we can make it safer, healthier, and more sustainable by creating walking friendly streets. Get in touch to hear from us and join our mailing list. [group name]group@livingstreets.org.uk**.**Happy walking,Your nameYour Living Streets GroupTake a look at this example of a Living Streets new group email.

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| Help make Stretford better for walkingDear {user\_data~First Name},I’m excited to tell you that there is a newly formed Stretford Local Living Streets Group. We want safe, healthy, accessible walking routes that all people can use to reach Stretford’s amenities - parks and green spaces, schools and nurseries, shops and cafes, libraries and culture, healthcare and transport links. These routes will have:* Pleasant, green, quiet, unpolluted streets
* Uncluttered streets where people aren’t fenced in
* Crossings at junctions with priority for pedestrians
* Well maintained pavements with dropped kerbs
* Places to rest, refresh, enjoy and socialise

In order to achieve this, we've got some initial priorities:* **Produce a short, accessible report**which outlines our vision for walking in Stretford, highlights key issues and suggests improvements
* Make links with other groups and stakeholders who we can work with to bring about improvements

There is a small but dedicated team of us who are running the Stretford Group – and we would love to hear from you! You don’t need any campaigning experience and there’s lots of ways to get involved, no matter how much or little time you have.If you’d like to join us or would just like to receive our news, please either drop us a line on **stretfordgroup@livingstreets.org.uk**, or [**sign up via our webpage**](https://www.livingstreets.org.uk/get-involved/local-groups/manchester-stretford-group). You can also [**join our facebook group**](https://www.facebook.com/Living-Streets-Stretford-109931337270882/). We'll be sure to keep you up to date with our news and the exciting work going on in your area.Be sure to tell all your friends and together, let’s make a real difference in the Stretford area.Happy Walking,Alan, Ruth and MikeStretford Living Streets Group |

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