



LET'S
WALK TO
SCHOOL

WALK THE SEASONS WITH...

WOW - the year-round walk to school challenge

WOW is Living Streets' flagship walking challenge. Your school is joining us to embrace walking to school this year!

QUICK AND EASY TO RUN - IT SHOULDN'T TAKE MORE THAN A FEW MINUTES EACH DAY. HERE'S WHAT TO DO:

- 1** Log in to the WOW Travel Tracker. As pupils arrive in class, they record how they got to school that day.
- 2** At the end of the month, you'll be able to see which pupils have earned their themed badge. **HINT:** It's those who have travelled actively at least once a week!
- 3** Hand out the badges and enjoy happier, healthier pupils who are arriving fit, fresh and ready to learn.



Getting the most out of

WOW

- Check out the monthly learning resources that come included in the school WOW launch pack.
- Talk to parents and carers to keep them up to date with how your class is tackling the year-round challenge.
- Keep an eye out for our WOW badge design competition and encourage your pupils to take part.
- Walking, cycling, scooting, Park and Stride and hopping off public transport a stop early all count towards earning a badge.

**VISIT WWW.LIVINGSTREETS.ORG.UK/WOW
FOR MORE INFORMATION**