



Living Streets Walking Roots

SUGGESTED SCHOOL NEWSLETTER CONTENT

Use the below copy for your school newsletter, to spread the message to parents about their child's participation in Walking Roots.

It's Walk to School Week 2018 – and we are taking part!

We are delighted to tell you that we are taking part in Living Streets' Walk to School Week (21-25 May)!

This year's five-day walking challenge for the week, **Walking Roots**, will take your little ones on an exploration of a tree's ecosystem and will provide them with fun, educational activities that they can complete with you on their walk to or from school. At the end of the week, they'll be rewarded with a packet of Living Streets' sunflower seeds to grow and nourish at home.

We'd love for all our parents and carers to get involved because walking to school isn't only fun it's healthy too! Please feel free to tweet us your walk to school pictures @schoolhandle and remember to copy in @livingstreets with #walktoschoolweek

We'll be handing out the activity diaries on Friday 18th May and there is also plenty of information about how you can also get involved, enter a prize draw and support Living Streets' National Walking Month.

For more information on Living Streets, the UK charity for everyday walking visit www.livingstreets.org.uk

SUGGESTED SMART PHONE/ MOBILE COPY

If you use a mobile phone text service to contact parents, why not use the suggested copy below to spread the word.

We're taking part in [Living Streets' Walk to School Week!](http://www.livingstreets.org.uk) Activity diaries will be sent out on Friday 18th May and we'd love you to get involved.