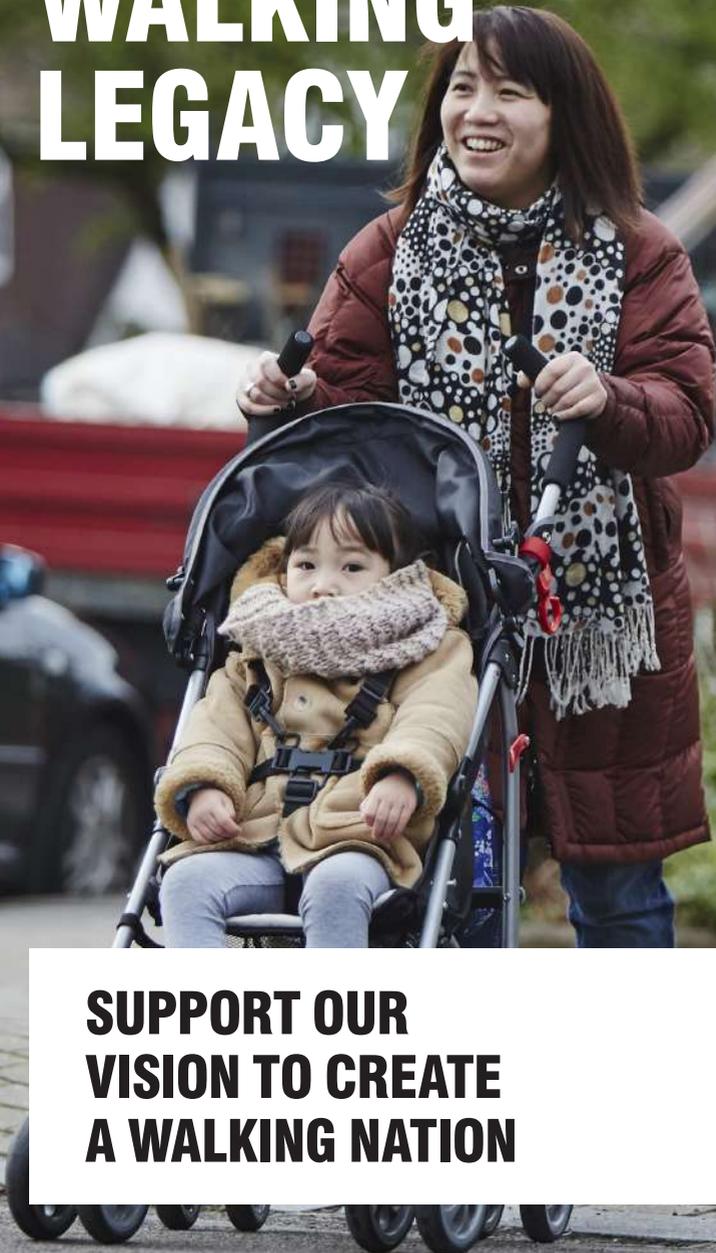
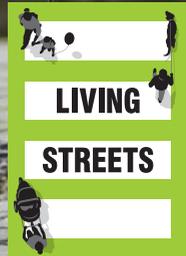


# LEAVE A WALKING LEGACY



**SUPPORT OUR  
VISION TO CREATE  
A WALKING NATION**



# LET'S CREATE A WALKING NATION



## Foreword by Susan Claris:

I have been a Trustee for Living Streets since 2015 and work for Arup where we believe a liveable city is a walkable city. I'm passionate about re-designing our cities so they are great places to live, work and play and that's why I proudly support this organisation. Living Streets is working to build a walking nation where cities are free of congestion and

pollution, reducing the risk of preventable illnesses and social isolation. Walkable places benefit all ages and capabilities.

However, the desire to have liveable cities is increasing and the changes we make today will benefit us, our children, grandchildren and generations to come.

By 2050 70 per cent of us will be living in urban areas. For the past century, the car has dominated urban planning and as a result cities are congested and polluted.

Living Streets aims to put people at the heart of towns and cities – we want places designed around people, not motor vehicles. Through our campaigning and policy work and the excellent Walk To initiatives such as WOW, the year-round walk to school challenge we are more determined than ever to make change happen.

Leaving a gift in your will can help us create vibrant and safe towns and cities for future generations. And it will help us reverse the long-term decline in walking rates. Let's walk forward together.



# A HISTORY OF BIG DIFFERENCES



**1929: THE PEDESTRIANS' ASSOCIATION IS BORN**



**1951: THE FIRST ZEBRA CROSSING**



**1956: 30MPH SPEED LIMIT MADE PERMANENT**



**1991: FIRST 20MPH SPEED LIMITS**



**1996: THE FIRST WALK TO SCHOOL WEEK**



**2001: THE ASSOCIATION RE-LAUNCHES AS LIVING STREETS**



**2017: FOLLOWING LIVING STREETS CAMPAIGNING THE GOVERNMENT ANNOUNCED ITS FIRST-EVER CYCLING AND WALKING INVESTMENT STRATEGY**

# PROGRESS STARTS HERE ONE STREET, ONE SCHOOL, ONE STEP AT A TIME

## CALLING TIME ON PAVEMENT PARKING

With our supporters we've lobbied central and Scottish governments to implement nationwide pavement parking limits. This pressure has resulted in the Government committing to review the current system in England. In Scotland there is now cross-party commitment to progress legislation and we are continuing to keep up the pressure to make sure change happens.

## A BIG STEP IN THE RIGHT DIRECTION

In 2015 we were instrumental in securing a historic amendment to the Infrastructure Act that requires government to set a cycling and walking investment strategy for England. In 2017 the Government announced its first strategy for investing in walking. 1,200 supporters responded to the consultation, the Government listened and included a walk to school target in the final strategy.

## BUILDING LIFE-LONG HABITS

A generation ago 70 per cent of us walked to school, now that figure is just over half. With WOW, our year-round walk to school challenge we're reversing that decline by encouraging children around the country to walk to school. We will be working with parents, teachers and local authorities in the coming years to get our children on their feet again.

## CITIES BUILT AROUND PEOPLE NOT CARS

We want to ensure that cities across the UK are world class places for walking. In 2017 we launched our long-term Blueprint for Change at our inaugural Walking Summit. Over the coming years we will work with city leaders to ensure our principles are adopted and best practice is shared across our towns and cities. We are already making progress with our principles being adopted in cities such as Manchester, Birmingham and Cardiff.

# CHANGING LIVES

## **Arun Gokal Karson, 69 from Leicester**

Arun was diagnosed with Alzheimer's in 2008, and as his illness progressed he lost confidence and was less willing to go outdoors and talk to people.

As part of the Leicester Ageing Together project, Arun was put in touch with Living Streets. After a bit of persuasion from his wife, Viju, they began to join in on fortnightly led walks. After two months of walking with Living Streets his wife has noticed a positive change and, not only does Arun look forward to going for a walk, he particularly enjoys walking as a group.

Sallie, who leads the group walks said: "Having Alzheimer's can be very isolating, walking regularly with the same people has allowed Arun's confidence to grow and he is engaging with the others in the group."

Arun said: "I enjoy the walks. If I walk slowly, slowly, (I have a problem with my knee), it's good for me. With a guide I don't worry about where I am; I can just enjoy the walking in the park.

"I enjoy the fresh air, seeing the flowers and trees, hearing the birds, and it makes me feel refreshed. I feel supported."



### **Rosie, Park and Stride, May Park Primary School, Bristol**

Rosie's school has been taking part in WOW, the year-round walk to school challenge for several years and recently set up a Park and Stride scheme (cars park in a designated place away from the school, keeping roads around the school gates free from congestion). Rosie's parents took some convincing to take part in WOW, due to needing to drive to work post-school run, but after finding out about Park and Stride, Rosie now walks to school from the designated area on Wednesdays, Thursdays and Fridays. Rosie said: "I enjoy seeing the trees and the pretty things in the morning. I miss the time chatting with dad when I don't walk in, and I miss the chance to play with Ruby my dog. I feel tired all day too. My favourite part of walking to school is spending special time with mum, dad and Ruby."

### **Islington Living Streets group Zebra Crossing**

Christine Mabey set up a local Living Streets group to install a Zebra Crossing to help those walking to Highbury Fields. It was 2003 when Christine started this campaign. Finally after 14 years of tireless campaigning and gathering of thousands of signatures a crossing has been installed and further road improvement works are taking place. These road works will not only improve those walking to Highbury Fields but also those using nearby shops and businesses, and children from local schools and nurseries. Christine said: "I've waited 14 years but the old saying is right – if at first you don't succeed, try, try again."

# LEAVING A WALKING LEGACY

The most wonderful gift you could ever make to help create a walking nation won't cost you a penny in your lifetime. Help create streets fitter for walking with a gift in your will to Living Streets.

## WHERE YOUR GIFT GOES\*

delivering charitable activities



89%

reinvested to raise future funds



11%

\* Data taken from audited accounts, available on the Charity Commission website

### Ways to leave a gift in your will:

- Leave a share of your assets.
- Leave a fixed sum of money.
- Leave a specific item of value.

### Five easy steps to making your will:

- Work out the value of your estate.
- Decide who you would like to provide for.
- If you have dependent children, choose guardians.
- Choose your executors.
- Make notes of any questions and take those along when you meet with your solicitor.

**A legacy to Living Streets will help us recreate safe, vibrant streets and reverse the long-term decline in walking. Let's walk forward together. One step, one street and one community at a time.**

# CONTACT US ABOUT LEAVING A LEGACY

If you would like to talk to someone about leaving a legacy to Living Streets, please complete this form and return it by using the freepost envelope provided. Simply tear along the perforated edge and fold to close using the gum seal.

Title

First name

Last name

Address

Postcode

Telephone

Email

I have left a gift in my will to Living Streets

I would like to talk to someone about leaving a gift in my will

Living Streets is gathering your data to process this action. We will retain your details for monitoring purposes, and we may contact you in future to follow up on this service. We will not pass on your details to a third party.



Freepost RSAY-BXAK-KSBK  
Living Streets  
4th Floor, Universal House  
88-94 Wentworth Street  
London  
E1 7SA



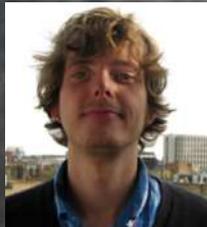
# OUR PROMISE TO YOU

We appreciate that your will is personal to you, and we'll respect the careful consideration you give to it; handling your legacy with sensitivity and respect.

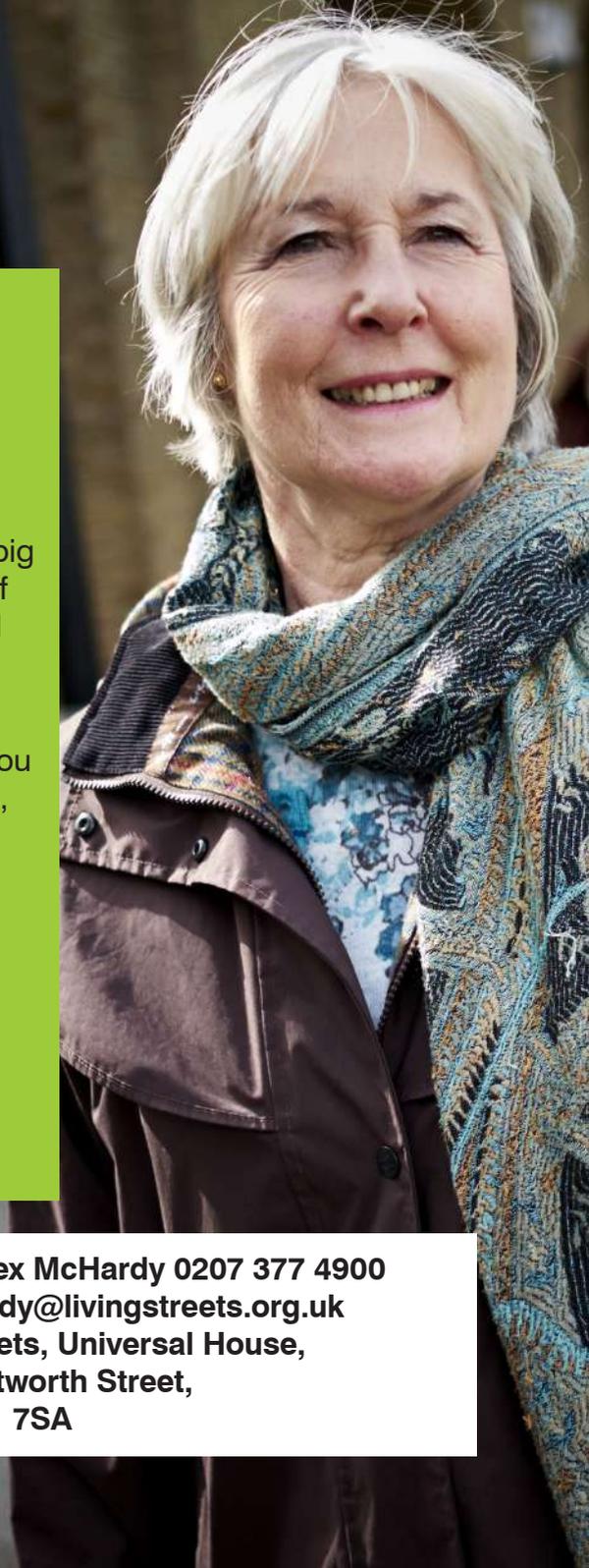
We'll use your gift to make big strides towards our vision of a walking nation and spend your gift wisely to ensure it has the most impact.

You don't have to tell us if you leave a gift to Living Streets, but if you do, it will help us to plan future work, and we will keep your decision completely confidential.

We'll ensure that there is always someone you can talk to directly about leaving a legacy.



**Contact Alex McHardy 0207 377 4900**  
**[alex.mchardy@livingstreets.org.uk](mailto:alex.mchardy@livingstreets.org.uk)**  
**Living Streets, Universal House,**  
**88-94 Wentworth Street,**  
**London, E1 7SA**





**WALK**

**WITH**

**LIVING**

**STREETS**



Living Streets is a member of Remember a Charity.

If you require this document in an alternative format please contact [info@livingstreets.org.uk](mailto:info@livingstreets.org.uk)  
020 7377 4900

**[www.livingstreets.org.uk](http://www.livingstreets.org.uk)**

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Registered address 4th Floor, Universal House, 88-94 Wentworth Street, London E1 7SA.

**REMEMBER US IN  
YOUR WILL**  
Help our work live on...

