


# A Classroom Guide to Running **WOW**



**One year, 10 badges to collect.**



# What is **WOW?**



**WOW is Living Streets' year-round walk to school challenge, and your school is taking part this year.**

Pupils log their daily journeys to school each day on the WOW Travel Tracker, or classroom wallcharts. Those that walk to school at least once a week for a month earn a WOW badge, with a total of 10 to collect across the year. It's as easy as that.



**The collectable WOW badges are designed by pupils in our annual competition and are made in the UK from recycled yoghurt-pot material.**

**Active travel includes walking, scooting, cycling and Park and Stride.**

# 1, 2, 3 WOW!

WOW is quick and easy to set up and should only take a few minutes each morning to run.

## STEP 1

Each day when pupils start arriving to class, they can log how they got to school on the WOW Travel Tracker (or wallchart).

## STEP 2

At the end of the month, those pupils who travelled actively, at least once a week, will be allocated a badge.

## STEP 3

Login and use the WOW Travel Tracker badge checker to hand out your WOW badges.



## WOW Travel Tracker Login

Get your classroom login and pupil list from your WOW admin lead.




## WOW Monitors

If you have nominated a WOW Monitor for your classroom or year-group, refer to the WOW Monitor guide. Pupil-led WOW is a great way to encourage independence and instil responsibility to older pupils.

# Getting the most out of WOW



## More ways to engage your pupils with WOW:

- Monthly learning resources are emailed to your WOW admin lead. They can also be downloaded from [www.livingstreets.org.uk/wow](http://www.livingstreets.org.uk/wow).
  - Refer to the teacher launch ideas which can be used at any point throughout the year – see launch pack, online, or WOW lead for details.
  - Run termly assemblies to encourage your pupils to walk more and keep up engagement.
  - Talk to parents, PTA and Governors about WOW to get the whole school on board.
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**Send us your WOW stories and pictures!  
We'd love to hear how things are going.**

Tweet us [@Lstreetsscot](https://twitter.com/Lstreetsscot) or send us an email [commsteam@livingstreets.org.uk](mailto:commsteam@livingstreets.org.uk)

**PLEASE GET IN TOUCH**

Visit [www.livingstreets.scot](http://www.livingstreets.scot)

Call on 0131 243 2649

Email [scotland@livingstreets.org.uk](mailto:scotland@livingstreets.org.uk)

**We are Living Streets Scotland,  
part of the UK charity for everyday walking.**