



LET'S  
WALK TO  
SCHOOL

# WOW

the year-round walk  
to school challenge



## Hello

Welcome to a new year of WOW, Living Streets' year-round walk to school challenge. We are delighted that your school will be taking part over the next year.

The theme for the 2017/18 academic year is Walk the Americas and has 11 fantastic new badges to collect, taking pupils on a journey from the tip of North America, through the vast plains of the United States, via the rainforests of Central America and ending with a festival of food and dance in South America. The theme and badges are focused around animals, indigenous cultures, music and historical events and civilisations.

## New resources

In this WOW Launch Pack you will find a whole range of brand new resources help your school get the most out of WOW:

- Welcome to WOW – a teacher's guide to running WOW
- Teacher launch plan – to kick things off in your school
- Pupil guide and launch activity
- Parent introduction letter – to photocopy and send home
- WOW monitor guide – for pupils taking on this role
- WOW Travel Tracker guides – for admin and classrooms
- WOW poster – for your school reception

- How to set up a Park and Stride in your school.

All of these materials can also be downloaded from [www.livingstreets.org.uk/walktoschool](http://www.livingstreets.org.uk/walktoschool) along with an introductory assembly.

Please share with all the teachers in your school so everyone can take a look and download versions for themselves.

Online you will also find extra resources such as assembly presentations, free learning resources aligned to each month's badge, and additional information about the WOW Travel Tracker.

## **WOW Travel Tracker**

WOW Travel Tracker is our online interactive tool for recording journeys to schools. This year we welcome back name tags for pupils, a printable pupil list for the classroom, and monthly animations for the recorder page.

We hope you and all of your pupils have a great year of walking to school with WOW and Living Streets.

Best wishes,

**The Walk to School Team**

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[www.livingstreets.org.uk/walktoschool](http://www.livingstreets.org.uk/walktoschool)

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