

A Classroom Guide to Running **WOW**

One year, 11 badges to collect.



What is **WOW?**



WOW is Living Streets' year-round walk to school challenge, and your school is taking part this year.

Pupils log their daily journeys to school each day on the WOW Travel Tracker, or classroom wallcharts. Those that walk to school at least once a week for a month earn a WOW badge, with a total of 11 to collect across the year. It's as easy as that.



The collectable WOW badges are designed by pupils in our annual competition and are made in the UK from recycled yoghurt-pot material.

Active travel includes walking, scooting, cycling, Park and Stride and hop off.

1, 2, 3 WOW!

WOW is quick and easy to set up and should only take a few minutes each morning to run.

STEP 1

Each day when pupils start arriving to class, they can log how they got to school on the WOW Travel Tracker (or wallchart).

STEP 2

At the end of the month, those pupils who travelled actively, at least once a week, will be allocated a badge.

STEP 3

Login and use the WOW Travel Tracker badge checker to hand out your WOW badges.



WOW Travel Tracker Login

Get your classroom login and pupil list from your WOW admin lead.




WOW Monitors

If you have nominated a WOW Monitor for your classroom or year-group, refer to the WOW Monitor guide. Pupil-led WOW is a great way to encourage independence and instil responsibility to older pupils.

Getting the most out of WOW



More ways to engage your pupils with WOW:

- Monthly learning resources are emailed to your WOW admin lead. They can also be downloaded from www.livingstreets.org.uk/wow.
 - Refer to the teacher launch ideas which can be used at any point throughout the year – see launch pack, online, or WOW lead for details.
 - Run termly assemblies to encourage your pupils to walk more and keep up engagement.
 - Talk to parents, PTA and Governors about WOW to get the whole school on board.
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**Send us your WOW stories and pictures!
We'd love to hear how things are going.**

Tweet us @LivingStreets or send us an email
commsteam@livingstreets.org.uk

PLEASE GET IN TOUCH

Visit livingstreets.org.uk/walktoschool

Call on 020 7377 4900.

Email orders@livingstreets.org.uk



Directly supports Modeshift
STARS accreditation.

We are Living Streets, the UK charity for everyday walking.

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