

# MAKE CARDIFF A WORLD-CLASS PLACE FOR WALKING

Living Streets wants a healthier, cleaner and less congested Cardiff, where walking is safe and enjoyable for people of all ages and abilities.

## WHY?

Leaders around the world are beginning to realise that by designing streets for walking they will have **healthier, happier citizens and attract businesses and investment**. Companies more than ever are looking to locate in cities that provide liveable, healthy and safe places for their employees and customers.

Walking is essential to increasing physical activity across Cardiff because it is a universal activity with very little difference by gender, income or ethnicity, and because it's the easiest way for most people to stay active every day. Lessons from around the world show you can make streets for people easily and cheaply and these changes can be popular.

Progressive cities are looking to improve streets for both walking and cycling by adopting a more inclusive 'liveable' or 'healthy' streets approach. We want the next Mayor of Cardiff to take bold and visionary decisions to make the city a world-class place for walking.

## HOW?

Here are five things the next Leader of Cardiff Council should commit to do:

### 1. Make walking for short journeys a priority

Develop a long-term strategy as part of the Local Development Plan on walking and public realm improvements that sets out an ambitious target to increase walking for short journeys. Appoint someone at a senior level to champion walking across Cardiff.





## 2. Reduce vehicle dominance and free up space for people

Mandate Cardiff Council Transport Team to assess the feasibility of a smart road-pricing scheme for Cardiff city centre that tackles air pollution, vehicle dominance and congestion and raises revenue for walking, cycling and public transport.

## 3. Create walking-friendly communities across the city

Lead an initiative that creates walking friendly centres to encourage people to make local journeys on foot or bike, helps regenerate communities and brings more customers to local businesses. Small changes can make a big difference to the walking experience in Cardiff, such as making crossing waits shorter and crossing times longer.

## 4. Get Cardiff walking

Deliver a transformative behaviour change programme to reward people of all ages who walk to school or work and reduce delays on the city's congested road network.

## 5. Create a safer Cardiff

Adopt a 'Vision Zero' approach to road safety, which puts the elimination of road danger at the heart of the transport system and commit to a 20mph speed limit across the whole of Cardiff where people live, work and shop.



We are Living Streets, the UK charity for everyday walking. We want to create a walking nation where people of all generations enjoy the benefits that this simple act brings, on streets fit for walking.



**LIVING**



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