

MAKE THE UK A WORLD-CLASS PLACE FOR WALKING

Living Streets wants our towns and cities to be healthier, cleaner and less congested, where walking is safe and enjoyable for people of all ages and abilities.

WHY?

Leaders around the world are beginning to realise that by designing for walking they will have **healthier, happier citizens and attract businesses and investment.**

Companies more than ever are looking to locate in places that provide **liveable, healthy and safe places for their employees and customers.**

Walking is essential to increasing physical activity across the UK because it is a universal activity with very little difference by gender, income or ethnicity, and because **it's the easiest way for most people to stay active every day.**

Lessons around the world show you can make streets for people easily and cheaply and these changes can be popular. Progressive towns and cities are looking to improve streets for both walking and cycling by adopting a more inclusive **'liveable' or 'healthy' streets approach.**

We want the next our leaders to take bold and visionary decisions to make our cities and towns **world-class places for walking.**



HOW?

Here are the four things our local leaders should commit to do:

1. Appoint a walking champion

Appoint a walking champion for the area who will promote active travel and oversee a transformative behaviour change programme encouraging people of all ages and backgrounds to walk more.

2. Clean up the air and free up space for people

Clean up the air with an ambitious low emission zone that aims to reduce vehicle emissions, cut congestion and helps pay for public realm and public transport improvements that will make our towns and cities better places to live, visit and work. Assess the feasibility of a smart road-pricing scheme for town and city centres to compliment any low emission zone.

3. Create people-friendly town and city centres

Invest in walking friendly town centres and safe routes to school and work that encourage people to make local journeys on foot, helps regenerate communities and brings more customers to local businesses.

4. Make our roads safer

Adopt a 'Vision Zero' approach to road safety, that puts the elimination of road danger at the heart of the transport system and commit to 20mph speed limits on streets in urban areas where people live, work and shop.

We are Living Streets, the UK charity for everyday walking. We want to create a walking nation where people of all generations enjoy the benefits that this simple act brings, on streets fit for walking.

