

**Happy
SHOESDAY**

COMMS PACK

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1. EMAIL HEADER/FOOTER



2. POSTERS



3. SOCIAL MEDIA POSTS



Get ready for Happy Shoesday! 🌟

On Tuesday 19 May 2026, pupils across the country will wear their brightest, boldest, happiest shoes to celebrate walking.

👟 They'll also raise funds for their school and for @LivingStreets campaigns for safer, more walkable streets.

Get involved 🖱️ <https://www.livingstreets.org.uk/happyshoesday>

#HappyShoesday #WalkToSchool #LivingStreets



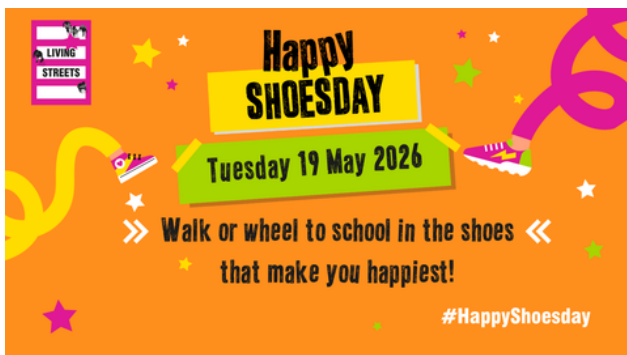
Happy Shoesday is almost here 📅🌟

Wear shoes that make you feel AMAZING and help us raise funds for a great cause with @LivingStreets

Small steps = BIG smiles!

Register your school for free 📍 <https://www.livingstreets.org.uk/happyshoesday>

#HappyShoesday #WalkToSchoolWeek



We're excited to take part in Happy Shoesday on Tuesday 19 May 2026 with @LivingStreets! 📅📍

Wear your happiest shoes to school and donate what you can.

Your support helps create safer, healthier streets for families and communities.

Learn more 📍 <https://www.livingstreets.org.uk/happyshoesday>

#HappyShoesday #WalkToSchool





4. PARENTS/CARERS' NEWSLETTER CONTENT

Dear parent/carer,

We're excited to announce that our school is taking part in Happy Shoesday on Tuesday 19 May 2026. This fun fundraising day celebrates walking, creativity and wellbeing – pupils simply wear any shoes that make them feel happy and bring a small donation.

Why take part?

- It's fun, simple and uplifting
- It supports active travel and healthier habits
- Our school keeps 50% of all funds raised
- The rest helps Living Streets improve safety and walkability

We can't wait to see all the bright, bold and brilliantly joyful shoes!

You can find out more by visiting
<https://www.livingstreets.org.uk/happysoesday>

Thank you for your support.

