



Photo: Charlotte Gilhooly



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# Safe, Attractive, Enjoyable Streets

**Tuesday 18 November 2008**

BSG House,  
226-236 City Road,  
London EC1V 2TT

Design and develop streets that welcome people, in your area.

Streets aren't just passive places – their physical attributes and changing reputations define how local people use them and feel about them. Regeneration schemes that simply aim to 'clean up' places can sometimes end up creating streets and spaces that feel devoid of character, displacing the people and activities they were designed to encourage.

This brand new, one day conference from Living Streets will provide you with the important principles on how to plan streets to work the way they should. You will leave understanding how to create multiple use spaces, having discussed examples of best practice design, and been given tips on managing the space once the diggers have gone home. The day will also give you small, cost-effective improvements to take back, which will enhance the safety, attractiveness and usability of your local streets.

Case studies, discussions and debates include:

- Balancing safety and quality in the public realm
- How to adapt new guidance to historical areas
- Quality Audits in action
- Balancing the needs of residents and businesses
- Should Manual for Streets principles be applied to sustainable shopping streets?
- How public art and lighting can make a difference

**Essential for: Regeneration, Housing, and Transport Professionals, Neighbourhood and Town Centre Managers, Planners, Walking & Access Officers, Urban Designers, Architects, Streetscene Managers, Consultants and Developers**

Sponsored by:

**CAPITA SYMONDS**  
DEVELOPMENT TRANSPORT AND INFRASTRUCTURE

## About Living Streets

Living Streets works to bring our streets to life, with more walking in people-friendly public spaces. We work on practical projects to improve public space, and train professionals to increase their understanding of what makes healthier, safer, more walkable spaces. Virtually everyone can walk more, everyday. Encouraging and enabling walking is the most effective intervention to increase physical activity across all the population.



Book by 14 October 2008 to receive £20 off the standard price

## Programme Sessions

- 9:45 **Welcome, The Living Streets Vision**  
Tony Armstrong, *Living Streets*
- 10.10 **Walking into the future: The future needs of pedestrians**  
Sonal Ahuja, *Capita Symonds Development Transport and Infrastructure*
- 10.30 **Balancing safety and quality in the public realm**  
Stuart Reid, *MVA Consultancy*
- 11.40 **Driven to Excess: Impacts of motor vehicle traffic on quality of life**  
Joshua Hart, *University of the West of England*
- 12.00 **Living in the 24 hour city**  
Mags Adams, *Salford University*
- 12.20 **Putting people first: the Covent Garden Experience**  
Richard Smith, *Living Streets* and  
Lydia Clarkson, *Westminster City Council*

## Break out sessions in the afternoon (Discussion and Debate)

Please circle the 2 sessions you would like to attend; choose either session A or B and C or D

- 14:00 **A: Challenging Street Design: Implementing Manual for Streets at a local level**  
Introduction by Simon Taylor, *Southampton City Council* and Sarah Grundy, *Lincolnshire County Council*
- B: Creating Enjoyable Streets: Building good relationships with residents**  
Introduction by Kevin Dykes, *Southwark Council* and Jack Skillen, *Living Streets*
- 15.10 **C: Achieving Quality Streets: How do Quality Audits work in reality?**  
Introduction by David Lechmere, *Solihull MBC* and David Orr, *Mouchel*
- D: Enlightened Streets: can lighting and public art really make a difference?**  
Introduction by Annie Atkins, *Places Matter!* and Richard Hollinshead, *Grit & Pearl*

## Booking Form

Please return one booking form per attendee by fax: 020 7820 8208 or post: Safe, Attractive, Enjoyable Streets, Living Streets, 31-33 Bondway, London, SW8 1SJ. For more information contact [julia.crear@livingstreets.org.uk](mailto:julia.crear@livingstreets.org.uk) or call Julia Crear 020 7820 1010.

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Department: \_\_\_\_\_

Organisation: \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Please email [ridgley.riverjedd@livingstreets.org.uk](mailto:ridgley.riverjedd@livingstreets.org.uk) if you have any special dietary needs (vegan or gluten free meal), or require assistance on the day.

### PRICE PER PERSON

£220 (£258.50 inc. VAT) Individual

£200 (£235.00 inc. VAT) **Early bird discount, book by 14 October, 2008**

£180 (£211.50 inc. VAT) Living Streets Local Authority Members and Corporate Supporters, Students and Academics)

**Living Streets membership** (local authority and corporate) costs £500 per annum and offers many benefits. To find out more call Catherine Leckenby on 020 7820 1010.

Data protection: The personal information provided by you will be held on a database by Living Streets. Your details may be obtained from, or made available to external companies for marketing purposes. If you do not wish your details to be used for this purpose please tick here:

Terms and conditions: This booking form constitutes a legally binding agreement. Payment must be received in full before the event. Confirmation will be sent to you by post. We cannot be held responsible for non-arrival of registration information. If you have not heard from us by 7 days prior to the workshop, please contact Living Streets immediately. Cancellations confirmed in writing 14 days before the workshop will be refunded, minus an administration charge of £20.00. We regret that no refund can be made after that date for whatever reason, although substitutions will be accepted at any time. Any bookings made less than 14 days before the workshop are non-refundable.

Living Streets (The Pedestrians Association) is a Company Limited by Guarantee (England & Wales). Company Registration No. 5368409 Registered Charity No. 1108448. Registered Office 31-33 Bondway, London SW8 1SJ.

### PAYMENT

Billing address if different from above: \_\_\_\_\_

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**Purchase order number (if required) must be provided when placing booking:** \_\_\_\_\_

I enclose a cheque made payable to 'Living Streets' for £ \_\_\_\_\_

Please debit £ \_\_\_\_\_  
from my MasterCard/Visa/CAF Charity Card

Card number:

Expiry date:     Security Code:

Cardholder phone number: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_