



LIVING

STREETS

LET'S  
WALK TO  
SCHOOL

2023/24

# WOW Classroom Guide

Everything you need to know to run WOW in your classroom.

## Need to know

### WOW TRAVEL TRACKER

- This is where pupils' daily journeys will be recorded.
- Download and complete a Hands Up Survey before you start delivering WOW from [livingstreets.org.uk/wowlaunch](https://livingstreets.org.uk/wowlaunch)
- Access **CLASSROOM LOGIN** tab at [traveltracker.org.uk](https://traveltracker.org.uk) using your three-word classroom access code:

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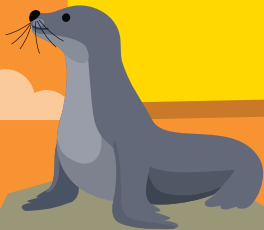
- Record journeys by selecting the travel modes and the pupils that used them.

### ENGAGING PUPILS

- Access launch materials under the RESOURCES tab on the WOW Travel Tracker or at [livingstreets.org.uk/wowlaunch](https://livingstreets.org.uk/wowlaunch)
- Discuss the benefits of walking to school in class.
- Remind pupils there is a new WOW badge to earn each month by walking/wheeling, cycling, scooting or doing Park and Stride.
- Nominate pupil WOW Ambassadors. Find out more at [livingstreets.org.uk/wowambassador](https://livingstreets.org.uk/wowambassador)

### WOW BADGES

- Reward a WOW badge at the end of each month. Your school's WOW Champion will tell you who has earned one.
- WOW badges are made in Cornwall from recycled plastic material.



# DIGITAL RESOURCES



A full range of guides and supporting resources are available at [livingstreets.org.uk/wowlaunch](http://livingstreets.org.uk/wowlaunch), including:

- **WOW VIDEOS AND LAUNCH PRESENTATION** – to introduce WOW to your staff, pupils, parents and carers
- **WOW TRAVEL TRACKER TUTORIAL VIDEOS** – guidance for WOW Champions and classroom staff
- **WOW AMBASSADOR SUPPORT PACK** – to help you run a successful WOW Ambassador scheme
- **PARENT/CARER LETTER** – to introduce WOW to families and help them get involved
- **SUSTAINABILITY GUIDE** – information regarding the sustainability of the WOW badges
- **BADGE GUIDE WEB PAGE** – WOW badge calendar including interesting facts about each design



[livingstreets.org.uk/wowlaunch](http://livingstreets.org.uk/wowlaunch)

This leaflet is produced with vegetable-based inks and made of material from well-managed FSC®-certified forests and from recycled materials.



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