



LET'S
WALK TO
SCHOOL

WOW Ambassador

Application Form

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WHAT IS A WOW AMBASSADOR?



Would you like to help your friends at school become healthier, happier and do more for the planet? If so, you could become a WOW Ambassador!

WOW Ambassadors help run WOW at their school and encourage children and their families to travel to school in an active way by walking/wheeling, cycling, scooting, or doing Park and Stride.

WOW Ambassadors also help their teachers by doing jobs to help run WOW. This might mean going around classes reminding pupils to record on the WOW Travel Tracker or handing out badges at the end of each month.

A WOW Ambassador is someone who:

- Wants to help everyone in their school be active and healthy
- Is willing to work hard to help the environment
- Is honest and treats everyone fairly



APPLICATION

YOUR NAME

YOUR CLASS

.....

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PLEASE TELL US WHY YOU THINK YOU WOULD BE A GOOD WOW AMBASSADOR

TICK THE BOXES IF YOU ARE, OR HAVE BEEN, ANY OF THE FOLLOWING:

- SCHOOL COUNCIL REP
- ECO WARRIOR
- FRIENDSHIP MONITOR
- OTHER (PLEASE SPECIFY)





YOUR CHILD HAS BEEN INVITED TO APPLY FOR THE IMPORTANT ROLE OF WOW AMBASSADOR IN THEIR SCHOOL.

WOW – the walk to school challenge is run by Living Streets, the UK charity for everyday walking. We work with over 1,500 schools and around half a million pupils each year to encourage more active travel to school.

WOW is a pupil-led initiative where children self-report how they get to school every day. Those who travel sustainably (walk/wheel, cycle, scoot or Park and Stride) at least once a week for a month get rewarded with a special badge. It's that easy!

Did you know the school run is responsible for half a million tonnes of CO₂ emissions annually in the UK? That's more than some small countries! Walking to school is a great way to help the environment but not only that, it helps children feel happier and healthier and arrive at school refreshed and ready to learn.

If your child is successful in their application to become a Living Streets WOW Ambassador, they will have a key role helping the school to deliver the challenge and encourage others to travel more sustainably.



If you'd like to find out more about WOW, our other walk to school initiatives and our wider work as a charity, you can visit our website and sign up for our e-news.

[LIVINGSTREETS.ORG.UK/WOWAMBASSADOR](https://www.livingstreets.org.uk/wowambassador)



Get involved on social media: **#WOWAMBASSADOR**

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